

Cultural tourism and Developing Programs in the Africa Region

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Summary of the Conference

Defining the notion of Tourism is a complex task as it implies to consider many dimensions such as socio-cultural, economic and environmental. The industry that is set-up around tourism activities gives opportunity for travels from one continent to another. These travels are generally undertaken for pleasurable outcomes in pursuit of enjoyment. In the case of Africa, tourism industry is recent.

Even if a large number of African countries have real potentialities for the development of this industry (their cultural, natural, historical and resources being immense), Africa remains a remote destination for many reasons.

In view of designing cultural tourism programs for Africa, the conference will try to highlight the reasons of the difficulties facing cultural tourism activities in Africa and, will diagnose the tourism economy in Africa through three main points. Assets and constraints will first be analysed. Then the situation of international tourism in Africa will be presented. Finally development prospects (including the UNESCO World Heritage Centre approach).