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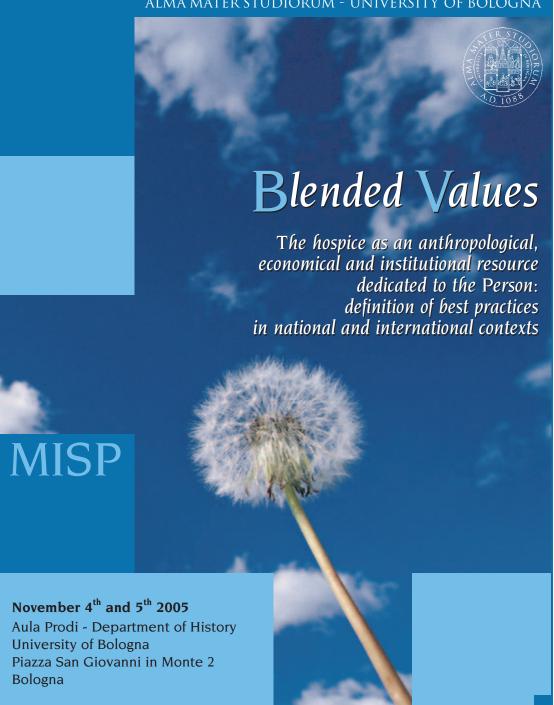
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Attentio vera gratia est Leibniz

Because each person is unique, every single human being deserves the highest attention. What makes an individual unique is his/her own particular weft and warp of stories, human relations, both human and religious values that lead to a unique emotional approach to death and pain. This means that we must consciously respect such uniqueness and thus organize services devoted not only to best practices in terms of medical assistance but services that are also be capable protecting people's individuality as a holistic resource for society.

Cultural and anthropological aspects play a crucial role in identifying the organizational patterns of Hospices as an institution, implying a new definition and role for medical services. This new concept is based on the idea that individuals should be taken care of as a whole person during the terminal phases of their existence. Hospice care comes in when it is no longer possible to consider people just as "patients". Their illness has reached a stage that is beyond treatment and alleviating their pain becomes the main concern, through palliative care. Rather than treating symptoms, the aim shifts from providing medical care to insuring the best quality of life both for the person who is dying and his or her family.

The role and activity of Hospices is tightly linked to health services and the complex relations they imply from a social, organizational and economic point of view. As a matter of fact, the aim of Hospice as an institution goes beyond the traditional institutional boundaries of medical care and concerns the community and its anthropological identity, its responsible vision of sustainable development vis-à-vis its own future, in terms of preservation of "wealth", that is of blended economic and social values, as relevant patterns in preserving and improving the quality of life.

Palliative care is an anthropological vehicle in the production of

added values for individuals as well as for their community and not only a medical instrument to reduce pain in the terminal stage of life. In fact, the therapeutical aspects are tightly connected with the complex aim of taking care of individuals as a holistic resource for society, through a new vision of sustainable medicine and its related practices.



The aim of the international conference organized by MISP is to disseminate the knowledge of this new vision and related practices, by addressing this concern not only to experts in medical care with different levels of professional expertise (doctors, psychologists, nurses, social workers but also human and social scientists, opinion makers, foundations officers and executives, as well as industrialists, social entrepreneurs, as well as their associations).

We wish to raise consciousness about the role that Hospice can play in developing and spreading both at the level of ideals and at the level of practice, the universal values of respect and tolerance in communities that are increasingly characterized by cultural, social and religious diversity.

The conference will focus on the analysis of several case studies in the nation and international context with the goal of creating a framework of discussion of different organizational patterns and practices. An important way to accomplish this goal is by comparing evolutionary models and outcomes vis-à-vis the dominant aspects of modern societies, with a specific concerns on the effects of multicultural phenomena related to migration process and cultural hybridization.

The main goal of this conference is to not only to bring to the fore the best practices in palliative care but also bring forth the cultural and anthropological values which reveal the specific identity of Hospices. Such values serve as a holistic framework enabling the phaenomenological value of "attentio" to emerge, through the participation of communities as responsible actors of social change.

First Day

9.00 Welcome address

Professor Pier Ugo Calzolari, Chancellor of the Alma Mater Studiorum University of Bologna

Professor Roberto Grandi, Vice-Chancellor for International Relations of the Alma Mater Studiorum - University of Bologna

Professor Alberto De Bernardi, Director of the Department of History of the Alma Mater Studiorum - University of Bologna

Professor Fabio Alberto Roversi Monaco, President of the Fondazione Cassa di Risparmio in Bologna

9.30 Hospices: institutional paths and organizational models between public and private sectors Chairman: Giuliana Gemelli

- 9.45 Vittorio Bonomini, Social and medical Sustainability
- 10.15 Furio Zucco, Hospice and palliative care: where we are
- 10.45 Danila Valenti and Paola Lanzarini, The Hospice Maria Teresa Chiantore Seràgnoli: experience and organizational model
- 11.15 Break
- 11.30 Fernando Anzivino, The role of Hospice in an integrated network of services for elderly persons
- 12.00 Luca Moroni, The Hospice di Abbiategrasso: conceptual framework for organizational models and managing tools of an hospice
- 12.30 Marcello Sacchetti, Hospice Sacro Cuore in Rome: integration of charitable levels as quality element in the continuing care
- 13.00 Lunch

14.15 The role of Foundations and Associations

Chairman: Roberto Giardino

- 14.30 Francesca Floriani Crippa Public policy and noprofit sector: for a sustainable subsidiarity
- 15.00 *Giovanni Zaninetta*, Hospices development in Italy: the framework for the creation of a network
- 15.30 Alessandro Valle, Hospice Oncologico F.A.R.O.: organizational models and developing paths

- 16.00 Break
- 16.15 Jurgen Schulz, The Hospice in Berlin: the role of Schulz Foundation
- 16.45 Rajmund Nafalski, Warsaw Hospice for Children Eleven years of experience
- 17.15 *Xavier Gómez-Batiste*, The Catalan model: application issues of the Who Demonstration Project of Palliative Care Implementation
- 17.45 **David Smith**, The trustship's ethics: the Bloomingtom Hospice experience
- 18.15 Ole Bang, The institutional collaboration as competitive advantage

Second Day

- 9.00 Anthropological aspects and multicultural issues: dignity of person in the end of life as principle of quality of life Chairman: Vittorio Ventafridda
- 9.00 *Michel Castra*, Sociology and anthropology of the individual care during the 'end of life' process
- 9.30 Barbara Campbell-Ker, The multicultural strategy as organizational model. The Hospices and their 'fields' of reference
- 10.00 Angelina Magaga, Light and Courage Centre: the local community role
- 10.30 Michael Wright, A global perspective: the International Observatory on End of Life Care
- 11.00 Break
- 11.15 Alex Nicholls, The strategic management as interaction principle among economic, social and cultural values
- 11.45 Paul Weindling, The Origins of the Hospice and other Forms of care as a Legacy of the Holocaust
- 12.15 Bartolomeo Pietromarchi, Arts and medicine: historical roots and present experiences

12.40 **Conclusions**

Francesco Campione and Giuliana Gemelli



Scientific commeette

National Network

Fernando Anzivino

Azienda USL, Azienda Ospedaliero-universitaria, Ferrara, Dipartimento Interaziendale di Geriatria e Lungodegenza, Director

Fiorella Belpoggi

Fondazione Ramazzini, Centro di Ricerca sul Cancro, Vice-Director

Vittorio Bonomini

University of Bologna, Faculty of Medicine, Emeritus Professor

Francesco Campione

International Association of Thanatology and Suicidology, President

Rosanna Favato

Hospice Maria Teresa Chiantore Seràgnoli, Director

Francesca Floriani Crippa

Federazione Cure Palliative, President

Giuliana Gemelli

University of Bologna, MISP, Director

Roberto Giardino

Associazione Nazionale Tumori Solidi, Scientific Council, President

Maria Paola Landini

University of Bologna, Faculty of Medicine, President

Luca Moroni

Hospice di Abbiategrasso, Director

Maria-Pia Ruffilli

Pfizer Italia, Executive Director

Marcello Sacchetti

Associazione Volontari Circolo S. Pietro, President

Danila Valenti

Hospice Maria Teresa Chiantore Seràgnoli, Medical Supervisor

Vittorio Ventafridda

Fondazione Floriani, Scientific Director

Giovanni Zaninetta

Hospice Domus Salutis, Medical Supervisor

Furio Zucco

Società Italiana di Cure Palliative, President



International Network

Ole Bang

Hospice Forum Danmark - Denmark, Chairman

Barbara Campbell-Ker

Hospice Association of the Witwatersrand - South Africa, President

Xavier Gómez-Batiste

Sociedad Española de Cuidados Palliativos (Secpal) - Spain, President

Angelina Magaga

Light and Courage Centre - Botswana, Acting Coordinator

Rajmund Nafalski

Foundation Warsaw Hospice for Children, Fundraising and Public Relations Department - Poland, Director

Alex Nicholls

Oxford Saïd Business School, Skoll Centre for Social Entrepreneurship UK, Director

David Praill

Help the Hospices - UK, Chief Executive

Jurgen Schulz

Björn Schulz Stiftung - Germany, Director

David Smith

Bloomington Hospice, Past President, Centre on Philanthropy - USA, Professor

Paul Weindling

Oxford Brookes University, Masters programme in History of Medicine and Pubic Health - UK, *Professor*

Michael Wright

International Observatory on End of Life Care, Institute for Health Research, Lancaster University - UK, Senior Research Fellow