



Embassy of Italy  
Tel Aviv



BI-NATIONAL CONFERENCE ON TECHNOLOGY TRANSFER  
TEL AVIV- TUESDAY, NOVEMBER 23, 2010  
Dan Tel Aviv Hotel

**8.30-09.00**

**Registration**

**9.00- 9.30**

**Opening Ceremony**

*H.E. Franco Frattini, Minister of Foreign Affairs of Italy*

*H.E. Binyamin Ben Eliezer, Minister of Industry, Trade, and Labour of Israel*

*H.E. Andrew Standley, Ambassador, Head of the EU Delegation to the State of Israel*

*Dr. Eli Opper, Chief Scientist, Ministry of Industry, Trade and Labour; Eureka Chairman*

**9.30- 12.00**

**First Session**  
**"The Route from Lab to Industry"**

*Moderator: Prof. Stefano Boccaletti, Scientific Attaché, the Embassy of Italy in Israel*

*Round table participants:*

*Prof. Luciano Maiani, President of CNR*

*Prof. Enrico Garaci, President of ISS*

*Eng. Enrico Saggese, President of ASI*

*Dr. Diego Santi, Responsible for Technology Transfer, ENEA*

*Dr. Ze'ev Weinfeld, CEO Ramot at TAU*

*Dr. Amir Naiberg, CEO Yeda Research and Development Company*

*Prof. Eran Vardi, Director of the Authority for R&D, the Hebrew University of Jerusalem*

*Prof. Riccardo Pietrabissa, President Netval, Politecnico di Milano*

*Mr. Shlomo Oren, CEO, Carmel Haifa University Economic Corp. Ltd.*

*Prof. Yossi Rosenwaks, Tel Aviv University*

*Dr. Itzik Goldwasser, VP Healthcare Research Collaborations and Business Development Manager, Yissum*

*Dr. Ora Horowitz, VP and Head of Business Development, BGN Technologies, Ben-Gurion University (BGU)*

*Mr. Gaby Keinan, CEO Bar Ilan R&D Co. Ltd*

*Introductory presentations will be given by:*

*Dr. Fabrizio Conicella, Director, Bioindustry Park Canavese S.p.a*

*Dr. Giorgio Simonetto, President and CEO, Veneto Innovazione S.p.a*

**12.00-12.15**

**Coffee break**

**12.15-14.00**

**Second Session**  
**“Gateway to Financing - Challenges and Opportunities”**

*Moderators: Dr. Lorenzo Ortona, Head of the Economic and Commercial Office, Embassy of Italy  
Dr. Ronni Benatoff, President of the Israel Italy Chamber of Commerce and Industry*

*Dr. Walter Ambrogi, Head of Global Services, Banca Intesa San Paolo  
Dr. Angelo Miglietta, Secretary General, Fondazione CRT  
Dr. Mario Zanone Poma, President, Fondazione Filarete  
Prof. Paolo Milani, Scientific Director, Fondazione Filarete and University of Milano  
Dr. Dario Peirone- CEO JStone  
Dr. Giovanni Gaviraghi, CEO Siena Biotech  
Mr. Koby Simana, CEO Israel Venture Capital Research Center  
Mr. Ittai Harel, Partner, Pitango Venture Capital  
Mr. Kobi Rozengarten, General Partner, Jerusalem Venture Partners  
Mr. Boaz Dinte, General Partner, Evergreen Venture Capital  
Mr. Ori Kirshner, Managing Partner, Giza Venture Capital  
Dr. Astorre Modena, General Partner Terra Venture Partners*

**14.00-15.00**

**Lunch**

**15.00-18.00**

**Third session:**  
**“Where Do We Start (Up)?”**

*Moderators: Dr. Lorenzo Ortona, Head of the Economic and Commercial Office, Embassy of Italy  
Dr. Roberta Anati – CEO EuroIsrael and Managing Director JStone Israel  
Mr. Michel Hivert, Managing Director, Matimop  
Mrs. Mina Goldiak, Head of International R&D Relations & Cooperation, Matimop  
Eng. Lorenzo Fiori, Chief Technical Officer Finmeccanica Corporate Headquarter  
Dr. Federico Noera, Senior Vice President Innovation and Production Development, Ansaldo Energia  
Dr. Antonio Berardi, Head of R&D labs and engineering offices BU Cyber Security, Elsag Datamat  
Dr. Felice Fulvio Faraci, Strategy & Innovation Head Research & Trends, Telecom Italia  
Dr. Claudio Panzarella, Business Scout Menarini Biotech S.r.l.  
Dr. Giorgio Vittadini, Technology Opportunities Director, Bracco Imaging  
Dr. Riccardo Hofmann, External Relation Manager, Thetis Spa*

*Italian and Israeli Technology Transfer – Actual Success Stories  
Dr. Roberto Cafagna, General Manager, Nanto Protective Coating Srl  
Prof. Samuel Kenig, Dean of Engineering Shenkar College of Engineering and Design  
Dr. Ruggero Frezza, President and CEO, M31  
Mr. Yossi Barath, CEO Silentium*

*Italian and Israeli Start Up Companies  
Dr. Davide Tromba, Ceo Animoka Studios  
Mr. Uri Shinhar, CEO Aniboom  
Mr. Gabi Ilan, CEO Command Speech Ltd  
Dr. Angelo Muscarella, Managing Director, Coord3  
Mr. Danny Schaham, CEO Nextec  
Dr. Maurizio Mencarini, Project Manager, Expert System  
Mr. Haim Assa, CEO Tavix*

**19.00**

**Cocktail offered by the Embassy of Italy**



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THE SECOND ITALIAN-ISRAELI FORUM  
ON SCIENCE AND TECHNOLOGY  
TEL AVIV- WEDNESDAY, NOVEMBER 24, 2010  
Dan Tel Aviv Hotel

**8.45- 10:45**

**Round Table Discussion:  
“Celebrating the 2010-2011 Biennium of Italian-Israeli Cooperation  
in Science and Technology”**

*Moderator: Prof. Stefano Boccaletti, Scientific Attaché, the Embassy of Italy in Israel*

*Welcome message by Senator Rita Levi Montalcini  
1986 Nobel Laureate in medicine  
read by Prof. Pietro Calissano, the European Brain Research Institute*

*Round table participants:  
Prof. Luciano Maiani, President of CNR  
Ing. Giovanni Lelli, President of ENEA  
Prof. Enrico Garaci, President of ISS  
Ing. Enrico Saggese, President of ASI  
Prof. Stefania Giannini, Presidency of CRUI  
Prof. Massimo Inguscio, Presidency of LENS  
Prof. Isaac Ben Israel, Chairman of ISA  
Prof. Benny Geiger, Chairman of the Academic Board, Israel Science Foundation*

*Introductory presentations will be given by:  
Prof. Giuseppe Mele, President of FIMP  
Prof. Fabio Beltram, Director Scuola Normale Superiore di Pisa  
Prof. Haim Garty, Vice President for Research, Weizmann Institute of Science  
Prof. Ehud Gazit, Vice President for Research, Tel Aviv University  
Prof. Dan Blumberg, Deputy Vice President & Dean for R&D, BGU  
Prof. Yuval Shoham, Deputy Executive VP for Research, Technion  
Prof. Eran Vardi, Director of the Authority for R&D, the Hebrew University of Jerusalem*

**10.45- 11.15**

**Coffee break**

11.15- 14.00

## Session: "Harvesting the Fruits"

- 1) *Prof. Itamar Procaccia , 2009 Israel Prize in Physics,  
The Weizmann Institute of Science*
- 2) *Ing. Enrico Saggese, President of ASI  
Prof. Isaac Ben Israel, Chairman of ISA  
- Announcement of the signature of an agreement ISA - ASI and joint operative missions*
- 3) *Prof. Enrico Garaci, President of ISS  
Mr. Michel Hivert, Director General of MATIMOP  
- Signature of the Agreement between ISS and MATIMOP*
- 4) *Prof. Fabio Beltram, Director of SNS, Pisa  
Prof. Haim Garty, Senior Vice President of the Weizmann Institute of Science  
Prof. Yuval Gefen, the Weizmann Institute of Science  
- Signature of the Agreement between SNS and Weizmann*
- 5) *Prof. Giancarlo Comi, Scientific Director, Institute of Experimental Neurology,  
San Raffaele Hospital, Milan  
Prof. Maurizio Savi, Operative Director of Research, San Raffaele Hospital, Milan  
Prof. Haim Garty, Senior Vice President of the Weizmann Institute of Science  
- Signature of 3 MoU and announcement of the launching of the Joint Laboratory HSR- Weizmann*
- 6) *Prof. Paolo Milani, Scientific Director, Fondazione Filarete  
Dr. Mario Zanone Poma, President Fondazione Filarete  
Prof. Ehud Gazit, Vice President for Research, Tel Aviv University  
- Signature of the Agreement between Filarete Foundation and TAU/Ramot*
- 7) *Prof. Shlomo Havlin, Bar Ilan University*
- 8) *Dr. Stefano Goffredo, University of Bologna  
- The CoralWarm Project: an example of a bi-national cooperation in the EU platform*
- 9) *Prof. Giorgio Vittori, President, the Italian Society of Gynecology and Obstetrics  
Prof. Arie Herman, President, the Israeli Society of Gynecology and Obstetrics  
Prof. Igal Wolman, Dept. of Gynecology and Obstetrics, Sourasky Medical Center  
- Signature of the Agreement between SIGO and ISOG*
- 10) *Prof. Ehud Keinan, the Technion Institute,  
President, the Israeli Chemical Society*
- 11) *Prof. Francesca Levi-Schaffer  
The Hebrew University of Jerusalem  
Vice President of the EMBRN*
- 12) *Prof. Shai Izraeli MD, Head, Functional Genomics and Childhood Leukemia Research  
Sheba Medical Center*

- 13) *Prof. Pietro Calissano, EBRI*  
*Prof. Viviana Kasam, President, Brain Circle Italia*  
- *Signature of the Agreement between EBRI and The Hebrew University of Jerusalem*
- 14) *Prof. Oliviero Stock, Fondazione Bruno Kessler, Trento*
- 15) *Dr. Paolo Bonifazi, Joint Laboratory on neuroscience*  
*"An Italian researcher's experience in Israel"*
- Prof. Eshel Ben Jacob and Dr. Antonio Politi*  
*Joint Italian-Israeli Laboratory on Neuroscience*  
- *Signature of the research document between CNR and TAU*
- Prof. Nir Davidson and Prof. Massimo Inguscio*  
*Joint Italian-Israeli Laboratory on the Physics of Cold Atoms*  
- *Signature of the research document between LENS and Weizmann*
- Prof. Dan Blumberg and Dr. Andrea Quintiliani*  
*Joint Italian-Israeli Laboratory on Solar and Alternative Energies*  
- *Signature of the research document between ENEA and BGU*
- 16) *Prof. Yona Amitai, President IAPA*  
*Prof. Giuseppe Mele, President FIMP*  
- *Signature of the Agreement between FIMP and IAPA*

Closing remarks:

*H.E. Luigi Mattiolo, Ambassador of Italy in Israel*

**14.00**

**Lunch**