



# WORKSHOP BRIC

FRIDAY NOVEMBER 18<sup>TH</sup>, 2011 - 9.30 AM - ALMA GRADUATE SCHOOL ON THE DRIVING SEAT?

**Friday November 18<sup>th</sup>, 2011 - 9.30 am**

**Alma Graduate School, Villa Guastavillani - Via degli Scalini, 18 - Bologna**

## Welcome

**Massimo Bergami** Director, Alma Graduate School

## Opening Address

**Giorgio Prodi** Assistant Professor of Applied Economics, University of Ferrara

## Keynote speaker

**Andrea Goldstein** Senior Economist, OCSE Development Center

## Discussants

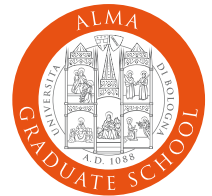
**Graziella Bertocchi** Professor of Economics, University of Modena and Reggio Emilia

**Pietro Modiano** President, Nomisma

## Closing Remarks

**Maurizio Sobrero** Head, Department of Management, University of Bologna

RSVP: [giulia.ruggi@almaweb.unibo.it](mailto:giulia.ruggi@almaweb.unibo.it) - [www.almaweb.unibo.it](http://www.almaweb.unibo.it)



Business Education at  
the University of Bologna