

FOURTEENTH CEPR/JIE CONFERENCE ON APPLIED INDUSTRIAL ORGANIZATION

Hosted by
University of Bologna

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Bologna; 22-25 May 2013

PROGRAMME

WEDNESDAY 22 MAY

09.00 – 17.30 | *IO School*

THURSDAY 23 MAY

08.40 – 09.00 | *Welcoming Remarks*

Session 1: **Patents**
Chair: TBC

09.00 – 09.50 | **Conflict Resolution, Public Goods and Patent Thickets**
Dietmar Harhoff (University of Munich), *Georg von Graevenitz (University of East Anglia) and Stefan Wagner (ESMT European School of Management and Technology)

Discussant: *Jeff Thurk (University of Notre Dame)*

09.50 – 10.40 | **Universal Intellectual Property Rights: Too Much of a Good Thing?**
Emmanuelle Auriol (Toulouse School of Economics and CEPR), Sara Biancini (Université de Caen Basse-Normandie and CREM) and *Rodrigo Paillacar (Université de Cergy-Pontoise Laboratoire THEMA)

Discussant: *Nicolas Sahuguet (HEC Montréal and CEPR)*

10.40 – 11.00 | **Coffee Break**

Session 2: **Bundling**
Chair: TBC

11.00 – 11.50 | **Dominance and Competitive Bundling**
Sjaak Hurkens (Institute for Economic Analysis, CSIC and Barcelona Graduate School of Economics), Doh-Shin Jeon (Toulouse School of Economics and CEPR) and *Domenico Menicucci (Università degli Studi di Firenze)

Discussant: *Arthur Fishman (Bar-Ilan University)*

11.50 – 12.40	<p>Unbundling the Incumbent: Evidence from UK Broadband Mattia Nardotto (Telecom ParisTech and University of Cologne), *Tommaso Valletti (Imperial College London, Telecom ParisTech and CEPR) and Frank Verboven (Katholieke Universiteit Leuven and CEPR)</p> <p><i>Discussant:</i> Francine Lafontaine (University of Michigan)</p>
12.40 – 14.10	Lunch
Session 3: Chair:	<p>Dynamic Pricing TBC</p>
14.10 – 15.00	<p>Testing for Equilibrium Multiplicity in Dynamic Markov Games Martin Pesendorfer (London School of Economics) and *Yuya Takahashi (Universität Mannheim)</p> <p><i>Discussant:</i> Pierre Dubois (Toulouse School of Economics and CEPR)</p>
15.00 – 15.50	<p>Do Consumers Correctly Expect Price Reductions? Testing Dynamic Behavior Philippe Février (CREST (INSEE)) and *Lionel Wilner (CREST (INSEE))</p> <p><i>Discussant:</i> Andrew Ching (University of Toronto)</p>
15.50 – 16.40	<p>Discount Pricing *Mark Armstrong (University of Oxford) and Yongmin Chen (University of Colorado, Boulder)</p> <p><i>Discussant:</i> Yossi Spiegel (Tel Aviv University and CEPR)</p>
16.40 – 17.00	Coffee Break
Keynote 1 Chair:	TBC
17.00 – 18.00	<p>Exclusive Dealing As a Barrier to Entry – Evidence from Automobiles Frank Verboven (University of Leuven and CEPR)</p>

FRIDAY 24 MAY

Session 4: Chair:	<p>Auction TBC</p>
08.30 – 09.20	<p>Competition in the Economic Crisis: Analysis of Procurement Auctions Klaus Gugler (Vienna University of Economics and Business), Michael Weichselbaumer (Johannes Kepler University Linz) and *Christine Zulehner (Johannes Kepler University Linz)</p> <p><i>Discussant:</i> Tobias Kretschmer (University of Munich)</p>
09.20 – 10.10	<p>Effects of Minimum Bid Increment in Internet Auctions: Evidence from a Field Experiment Janne Tukiainen (The Government Institute for Economic Research and The Helsinki Center of Economic Research)</p> <p><i>Discussant:</i> Philippe Gagnepain (Paris School of Economics- Université Paris 1 Panthéon Sorbonne)</p>
10.10 – 11.00	<p>Competition in Austrian Treasury Auctions Helmut Elsinger (Oesterreichische Nationalbank), *Philipp Schmidt-Dengler (University of Mannheim and CEPR) and Christine Zulehner (Johannes Kepler University Linz)</p> <p><i>Discussant:</i> Oren Rigbi (Ben-Gurion University of the Negev)</p>
11.00 – 11.20	Coffee Break

Session 5:

Chair:

Market Power

TBC

11.20 – 12.10

Monopolistic Competition and Optimum Product Diversity Under Firm Heterogeneity

Swati Dhingra (London School of Economics) and *John Morrow (London School of Economics)

*Discussant:**Ayse Ozgur Pehlivan (Bilkent University)*

12.10 – 13.00

What Does Medicare D Share with LIBOR and Procurement Auctions? The Distortionary Effects of the Low Income Subsidy

Francesco Decarolis (Boston University)

*Discussant:**Mauricio Varela (University of Arizona)*

13.00 – 14.30

Lunch**Session 6:**

Chair:

Competition and Quality

TBC

14.30 – 15.20

The Role of Quality in Service Markets Organized as Multi-Attribute Auctions

*Elena Krasnokutskaya (John Hopkins University), Kyungchul Song (University of British Columbia) and Xun Tang (University of Pennsylvania)

*Discussant:**Florin Maican (University of Gothenburg)*

15.20 – 16.10

Competition for Advertisers in Media Markets

*Simon P. Anderson (University of Virginia), Øystein Foros (Norwegian School of Economics) and Hans Jarle Kind (Norwegian School of Economics)

*Discussant:**Laurent Linnemar (CREST-LEI)*

16.10 – 17.00

Hospital Competition and Quality: A Spatial-Econometrics Approach

Hugh Gravelle (University of York), Rita Santos (University of York), and *Luigi Siciliani (University of York and CEPR)

*Discussant:**Jozsef Molnar (European Commission)*

17.00 – 17.20

Coffee Break**Keynote 2**

Chair:

TBC

17.30 – 18.30

Household Finance from an Industrial Organization Perspective

Ali Hortaçsu (University of Chicago)

20.30

Dinner**SATURDAY 25 MAY****Session 7:**

Chair:

Contracts

TBC

08.30 – 09.20

Franchisees' Financial Constraints and Franchisors' Franchising Decisions

*Ying Fan (University of Michigan), Kai-Uwe Kühn (University of Michigan and CEPR) and Francine Lafontaine (University of Michigan)

*Discussant:**Fabiano Schivardi (Università di Cagliari)*

09.20 – 10.10

How Buybacks Eliminate Opportunism in Vertical Contracting

João Montez (London Business School)

*Discussant:**Salvatore Piccolo (Università Cattolica del Sacro Cuore)*

10.10 – 10.30	Coffee Break
Session 8:	Vertical Relations
Chair:	TBC
10.30 – 11.20	Collective Exclusion Claudio A. Calcagno (European University Institute) and *Liliane Giardino-Karlinger (Università LUISS Guido Carli)
<i>Discussant:</i>	<i>Chiara Fumagalli (Università di Bologna)</i>
11.20 – 12.10	Bargaining in Bilateral Oligopoly: An Alternating Offers Representation of the “Nash-in-Nash” Solution *Allan Collard-Wexler (New York University and NBER), Gautam Gowrisankaran (Arizona, HEC Montreal and NBER) and Robin Lee (New York University Stern)
<i>Discussant:</i>	<i>Stephen Hansen (Universitat Pompeu Fabra)</i>
Keynote 3	
Chair:	TBC
12.10 – 13.10	The Internet and the Used Book Market Glenn Ellison (Massachusetts Institute of Technology)
13.10 – 14.30	Lunch - tbc
14.30 – 16.30	Group Activity - tbc

* Indicates the presenter.

Keynote speakers have 50 minutes to present, allowing for 10 minutes of questioning throughout. Speakers have 35 minutes to present and discussants 10 minutes, leaving 5 minutes for general discussion.

Organisers:

Giacomo Calzolari (University of Bologna and CEPR)
Marc Ivaldi (Toulouse School of Economics and CEPR)

Scientific Committee:

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Peter J Davis (Compass Lexecon)
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