

**Accademia delle Scienze
dell'Istituto di Bologna**
Classe di Scienze Fisiche



Bologna, 16 luglio 2015

ore 11,00

Prof. YOICHI ANDO
Accademico Corrispondente Straniero

**THEORY OF ARCHITECTURAL
AND ENVIRONMENTAL DESIGN**

SALA ULISSE

Via Zamboni,31

Yoichi Ando

PhD, Waseda University, 1975; "Laurea Honoris Causa" University of Ferrara, 2002;

Research Associate, Kobe University, 1970;

Alexander-von-Humboldt Fellow, Universitaet Goettingen 1975..., 2011 (2.5 years in total);

Associate Professor, 1979; Professor, Graduate School Doctorate Course, 1995; AIA Institute Honor, 1995; Associate Dean, Graduate School, 1997 (2 years); Editor in Chief, Journal of Temporal Design in Architecture and the Environment, 2001-, <http://www.jtdweb.org/>;

Professor Emeritus from Kobe University, 2003-. 10 books published, the last one:

Opera House Acoustics based on Subjective Preference Theory. Springer-Verlag, Tokyo, 2015.

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The first stage of each human life is the life of the individual body, the second stage is the life of the mind, then the third stage is the life of ideas and creations that persist in social memory long after their individual creators have passed on. Humans are unique in their ability to pass on to succeeding generations the products of their minds. Ideas are created by individual personalities, communicated to others, and then enter human culture. A general strategy for design is to characterize what humans experience (percepts) and what they prefer to experience (preferences), and to optimize their environments so as to realize their preferences.

Saluto del Presidente della
Classe di Scienze Fisiche
dell'Accademia delle Scienze
dell'Istituto di Bologna
Prof. Leonardo Calandrino

Presentazione del Prof.
Alessandro Cocchi

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La S.V. è invitata.