

INTERNATIONAL
RESEARCH
DAYS

RIMINI
24-25 NOV 2022



FASHION NOW!

Curated by
Giulia Caffaro
Vittorio Linfante
Ines Tolic



Organised by the International Research Centre Culture Fashion Communication, **FASHION NOW!** is an initiative founded to foster exchange and fuel an international and multidisciplinary debate between PhD Students and Junior Researchers working on fashion, its present and its future.

24 November 2022
Fulgor Cinema
Corso D'Augusto 162, Rimini

25 November 2022
Room 7 - Alberti Complex
Via Quintino Sella 13, Rimini

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ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA
CAMPUS DI RIMINI

ALMA MATER STUDIORUM
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DIPARTIMENTO DELLE ARTI

ACORSO TEMPORA FUSEE network

DAY 1

THURSDAY 24th
Fulgor Cinema | Corso d'Augusto 162

18.00 | Registration

18.30 | Institutional Greetings

Simone Badioli | UniRimini President

19.00 | FASHION AT FULGOR
ANTONIO MARRAS IN CONVERSATION WITH FABRIANO FABBRI

20.30 | Welcome Dinner

DAY 2

FRIDAY 25th
Room 7 - Alberti Complex
Via Quintino Sella 13

10.00 | Welcome & Opening Remarks

Federica Muzzarelli
Director of Organisational Unit (UOS) Rimini of Department of the Arts

Chiara Bellini
Vice Mayor and Councillor for University Affairs of the Rimini Municipality

Roy Menarini
CFC Coordinator

Marco Belfanti
Member of ACORSO RIG

Giulia Caffaro, Vittorio Linfante, Ines Tolic
Fashion NOW! Curators

10.30 - 11.30 | Panel 1: Fashion and Design Practices

Silvia Maria Sara Cammarata | Università degli Studi Roma Tre
From New Renaissance to Made in Italy

Mariagiovanna Di Iorio | Politecnico di Milano
Design Approaches and Tools for Managing Technological Integration
in Fashion Customer Experience with a Focus on Innovation Opportunities
for Retail Spaces

Francesca Fontana | University of Camerino
Post Flagship

Chair discussant: **Valeria Iannilli** | Politecnico di Milano

11.30 - 11.45 | Coffee Break

11.45 - 12.45 | Panel 2: Fashion and Self-Expression

Dorothea Burato | University of Parma
Federico Emilio Schuberth. Fashion, Cinema, Television

Danae Ionnou | Cyprus University of Technology
Negative Aesthetics, Somaesthetics and Fashion

Nicola Brajato | University of Antwerp
Queering Masculinities

Irene Calvi | Acorso
Counter-surveillance Aesthetic: the Role of Fashion Design
in the Re-appropriation of Identity

Chair discussant: **Flavia Piancazzo/Giulia Caffaro**
University of Bologna

12.45 - 13.45 | Lunch

13.45 - 14.45 | Panel 3: Sustainability and Social Change

Joana Monteiro | University of the Arts London
Purpose-led Patternmaking

Daniela Candeloro | Sapienza University
Sustainable Fashion: a Cultural Journey from Its Institutional Significance,
Models of Production and Consumption to Fashion Activism

Sandra Biondo | Panthéon-Sorbonne-Institut Français de la Mode | ONLINE
Rescaling Fashion Spaces : when Fashion Houses Deploy Territorial
Cultural Projects

Erminia D'Itria | Politecnico di Milano
Fashion Design for Sustainability. A Transformative Challenge across the
European Fashion Education System

Chair discussant: **Francesco Mazzearella**
London College of Fashion

15.00 - 16.00 | Panel 4: Fashion Futures and Technology

Paulina Zguda | Jagiellonian University | ONLINE
Dress Up, Robot!

Chiara Di Ludovico | Politecnico di Milano
Wearable Technologies, Self Tracking Data, and the Body

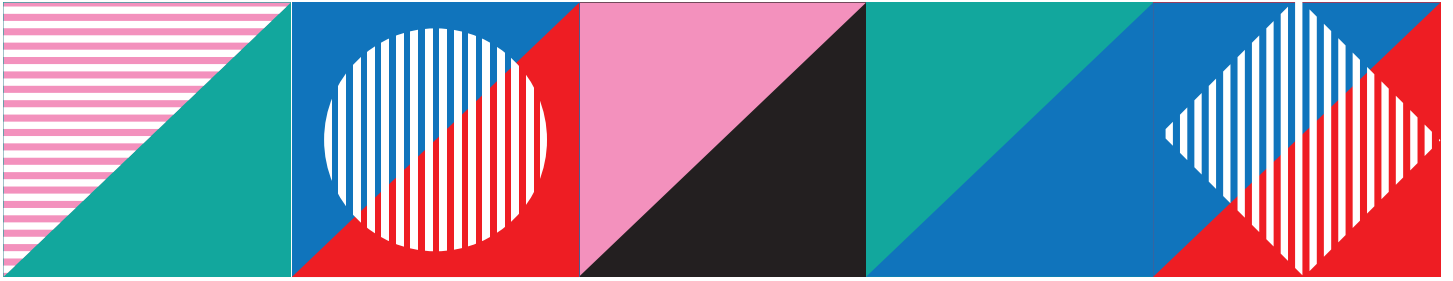
Anna Kamneva-Wortmann | University of Paderborn
Uniformization in the Digital Age

Angelica Vandi | Politecnico di Milano
Fashion as Future Imaginaries

Chair discussant: **Vittorio Linfante** | University of Bologna

15.45 - 16.00 | Coffee Break

16.00 - 17.00 | The Future of "Fashion Now!"
Closing Round Table Discussion



Scientific Committee

Marco Belfanti

Università degli Studi di Brescia

Gabriela Maria Micaela Germain

Universidad Argentina de la Empresa (UADE)

Valeria Iannilli

Politecnico di Milano

Francesco Mazzarella

London College of Fashion

Nadzeya Sabatini

Università della Svizzera italiana

For information and contacts:
dar.fashionnow@unibo.it
<https://eventi.unibo.it/fashionnow>

Participation in the event is free with registration.
The event will be streamed live on Teams.

