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eit Culture & Creativity

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European Culture & Creativity Days

Bologna
Oct. 12-13,
2023

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sessions

European Culture & Creativity Days

Bologna
Oct. 12-13, 2023

Culture is the creativity of the past: ART-ER invites you to explore how research infrastructures, supercomputers, digital skills and outstanding human competencies can unleash creativity and thus shape culture, society and the economic wellbeing of the future.

Oct. 12, 2023

Biblioteca Guglielmi, via Marsala 31, Bologna & Online

Design x Human&Planet Care | 10 am
Culture, Creativity and Wellbeing

Oct. 13, 2023

Palazzo d'Accursio, Comune di Bologna
Piazza Maggiore, 6 - Bologna

REGISTRATION | 9.00 am
Sala Tassinari

MAIN CONFERENCE | 9.45 am
Coordinated by ART-ER
Cappella Farnese

Afternoon spotlight #1 | 2.30 pm
Stepping into the future: new skills for culture
Coordinated by the Fitzcarraldo Foundation and Materhaub Consortium
Sala Tassinari

Afternoon spotlight #2 | 2.30 pm
Making art through data: the role of infrastructures
Coordinated by the University of Bologna
Cappella Farnese

Cultural Talks | 4.30 pm
Coordinated by ART-ER
Cortile Guido Fanti

Final remarks | 5.30 pm
Cortile Guido Fanti

Presented by
Paola Maugeri

ph. Charlotte Trippetti

Design x Human&Planet Care
Culture, Creativity and Wellbeing
Oct. 12, 2023 | 11.00 am

The One Day Bootcamp is a joint event between the European Culture & Creativity Days Bologna and the DESIGN X: the celebration of the decade of the Industrial Design Course and the FRONTIER PROJECT, with the participation of design and sociology students and stakeholders of the city of Bologna. and a delegation of UNAL-Colombia.

Language: English

10.00 am   Introduction to the one-day bootcamp
- **Valentina Gianfrate**, University of Bologna, Italy
- **Vando Borghi**, University of Bologna, Italy

10.10 am   Designing the unknown
Ambra Trotto, RISE Institute, Sweden

10.40 am   Designing the margins
Alessandro Pollini, BSD Design, Italy

11.20 am   Case studies from:
Colombia – **Nelida Ramirez** Triana UNAL Colombia
Sweden- **Jenny Kronmacher** EIT Culture & Creativity

12.30 pm   Lunch time

1.30 pm   Brainstorming and generative glossary
- **S. Colitti**, University of Bologna, Italy
- **Giovanni Del Nevo**, University of Bologna, Italy

3.00 pm   Idea Workshop
A workshop coordinated by **Elisabeth Herreño Tellez**, UNAL, Colombia

THE EVENT IS IN PRESENCE FOR UNIBO STUDENTS

OTHER PARTICIPANTS CAN FOLLOW ONLINE UNTIL 1.30 PM

The initiative will end at 6.00 p.m

Click here to register on Eventbrite to one or more sessions

MAIN CONFERENCE

European Culture & Creativity Days Bologna

Oct. 13, 2023 | 9.00 am - 1.30 pm
Cappella Farnese

Language: English with Italian translation and LIS

Registration at 9.00 am | Sala Tassinari

9.45 am   **Let's do it: the first European Culture & Creativity Days Bologna**
Anna Maria Bernini, Minister of University and Research, Italy
Paola Salomoni, Regional Minister for Education, University, Research and Digital Agenda, Emilia-Romagna Region, Italy
Rosa Grimaldi, Deputy Mayor City of Bologna, Italy
Marina Silverii, Executive Director, ART-ER , Italy

10.30 am   **EIT Culture & Creativity and the creation of transnational communities**
Presentation of the new European initiative fostering innovation within the cultural and creative sectors with CEO **Bernd Fesel**, EIT Culture & Creativity

10.45 am   **Art in a digital world**
Keynote: looking to the future
Valentino Catricalà, scholar, curator, researcher

11.00 am   **Let's talk policy: the role of culture in digital and economic transformation**
Panel on policies and tools to support innovation for culture and creativity, moderated by **Pierluigi Sacco**, professor and expert in Economy of Culture
- **Patrizia Asproni**, Cariplo Foundation, Italy
- **Robert Alagjozovski**, Government of the Republic of North Macedonia, North Macedonia
- **Karsten Xuereb**, University of Malta, Malta
- **Gianni Cottafavi**, Emilia-Romagna Regional Government, Italy
- **Niccolò Caderni**, EIT Culture & Creativity
- **Ambra Trotto**, d.centre|EU Rise, Sweden

12.15 pm   **What's out there? A deep dive into arts-driven projects**
Cross-over experiences of arts, technologies and social challenges
- Beyond the stage: experiments between VR and proximity for broadening the dance experience, **Fabio Ferretti**, AterBalletto National Dance Foundation, Italy
- Interactive narrative design to represent complexity, **Agnes Bakk**, MOME Research Centre, Hungary
- Colonialism, data and AI: Re-examining the past, empowering for the future, **Alexia Achilleos**, artist, Cyprus
- The "Kmoosa" project: how design and technology will solve hospital-acquired infections, **Eyal Fried**, Bezalel Academy, Israel

At 1.30 p.m. participants can enjoy a networking lunch in Sala Tassinari.

AFTERNOON SPOTLIGHT #1

Stepping into the future: new skills for culture

Oct. 13, 2023 | 2.30 pm - 4.00 pm
Sala Tassinari

Language: English with Italian translation

2.30 pm   A workshop moderated by **Carlo Ferretti**, head of the R&I department at Materahub, and **Simona Martini**, head of the Capacity Building area at Fitzcarraldo Foundation, with the participation of:
- **Esko Reinikainen**, consultant, Finland
- **David Crombie**, HKU University of the Arts Utrecht, The Netherlands

AFTERNOON SPOTLIGHT #2

Making art through data: the role of infrastructures

Oct. 13, 2023 | 2.30 pm - 4.00 pm
Cappella Farnese

Language: English with Italian translation

2.30 pm   The seminar will be moderated by **Valentina Presutti**, associate professor at the University of Bologna and coordinator of STLab, and **Francesco Spampinato**, associate professor at the Department of Arts of the University of Bologna, with the participation of:
- **Vania Virgili**, CNR National Council of Research, Italy
- **Giovanni Nuzzolese**, CNR National Council of Research, Italy
- **Jermina Stanojev**, KU Leuven Institute for Cultural Heritage, Belgium
- **Antonia Folguera**, cultural operator, Spain
- **Ran Slavin**, artist, Israel
- **Alessandra Gariboldi**, Fondazione Fitzcarraldo, Iatly

***PLEASE NOTE THAT THE TWO "AFTERNOON SPOTLIGHT" WORKSHOPS ARE RUN SIMULTANEOUSLY

Click here to register on Eventbrite to one or more sessions

CULTURAL TALKS

Understanding artists' vision

Oct. 13, 2023 | 4.30 pm - 5.30 pm
Cortile Guido Fanti

Language: English

4.30 pm   A workshop moderated by **Valentino Catricalà**, scholar, researcher, curator.
A moment dedicated to listening and active confrontation with two young
artists to tell their practice, deepening their visions, difficulties but also
their beauty:

- **Elena Falomo**, artist, designer and engineer
- **Feileacan McCormick**, Entangled others studio, artist

FINAL REMARKS

Oct. 13, 2023 | 5.30 pm - 6.00 pm
Cortile Guido Fanti

5.30 pm   The panel will end with final considerations from:

- **Lucia Borgonzoni**, Undersecretary of State to the Ministry of Culture,
Italy
- **Morena Diazzi**, Director-General for Knowledge, Research, Labour,
Enterprises
- **Roberto Righetti**, Director, ART-ER , Italy

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